



CENTER FOR
EXCELLENCE

NEW
WORKSHOP

LEADERSHIP LESSONS

Have you ever wondered how best-in-class retailers:

- Become so innovative and grow at an amazing rate?
- Motivate and develop outstanding teams that get results?
- Develop their high performing people and produce so many new leaders?

Effective leadership is the key to growing every business. In this workshop, learn practical ways to grow your leadership skills through six leadership concepts that differentiate *great* leaders from lesser leaders. All concepts are related to key topics that will push you to consider what it will take to grow your leadership skills and business including innovation, atrophy, motivation, and team and people development.



“Leaders take people where they could not go on their own. They rally toward a better future. A leader galvanizes people to want to do what must be done.”

John Venhuizen
President and CEO,
Ace Hardware Corporation

About John Venhuizen

John Venhuizen is a 22-year veteran of Ace. Ace Hardware has had its two best sales years in its 91-year company history under John’s leadership. Prior to his role of President and CEO, Venhuizen served as President and Chief Operating Officer. Venhuizen joined Ace within the marketing department in 1992. John has led a number of business units both in corporate and the field within marketing, category management, merchandising, business development, retail training and international. In 2013, Venhuizen launched 20/20 Vision, a customer-focused strategy designed to grow the Ace brand and help Ace retailers improve their stores’ performance. Growth from within the core pillars of 20/20 Vision has helped earn Ace Hardware record revenues and net income, quarter after quarter.

“John has achieved tremendous success as a leader of this organization,” said Ray Griffith, John’s predecessor. “He has played a significant role in placing a renewed emphasis on the Ace consumer, always keeping the needs of Ace’s independent retailers in mind.” Additionally, Venhuizen has improved Ace’s store model by identifying the core mix of products that can deliver the most profitable and successful outcome for Ace retailers. Moreover, Venhuizen has been integral in Ace’s store growth initiatives, putting an increased priority on new investors and catapulting Ace into the international scene with unprecedented success.

Venhuizen currently serves as a Director on a number of boards including the Mark Morton Memorial Foundation, Ace International Holdings and Ace Retail Holdings. He is a graduate of Trinity Christian College.

Contact the Ace Center for Excellence today.

Email: info@aceexcel.us | Call: 630-990-6904

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